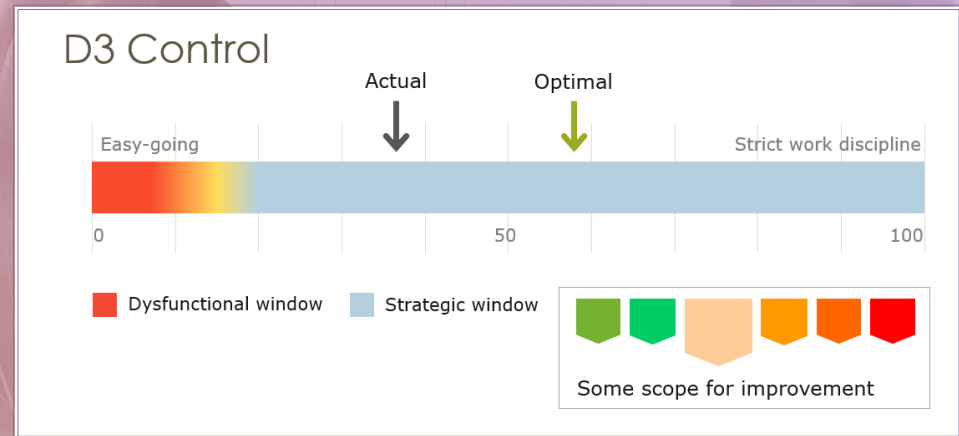


The Hofstede Multi-Focus Model on Organisational Culture

The Hofstede Multi-focus Model is a strategic tool aimed at helping organisations by visualising:



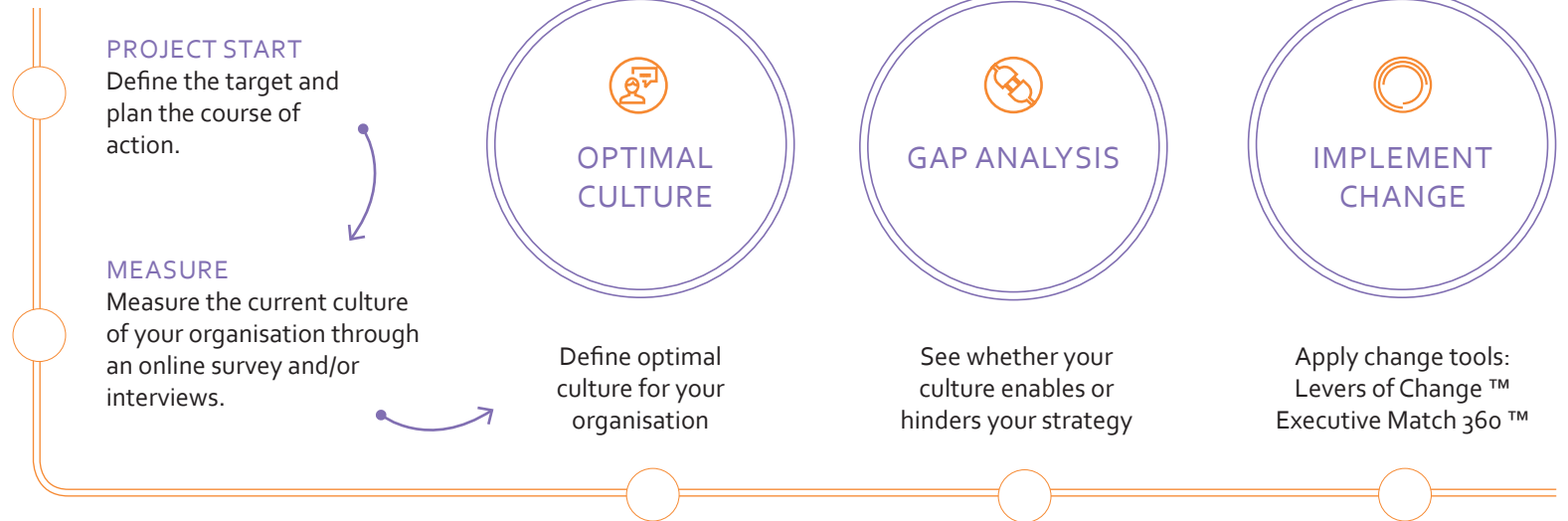
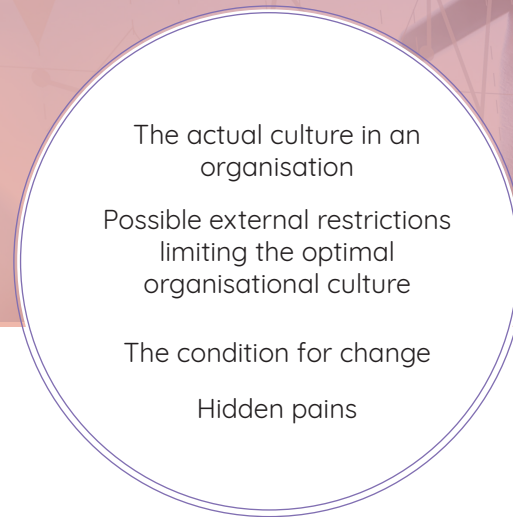
ABOUT ORGANISATIONAL CULTURE

We define Organisational Culture as the way in which the members of an organisation relate to each other, their work, and the outside world in comparison to other organisations. *Your organisational culture can either enable or hinder your strategy.*

The Hofstede Multi-Focus Model was further developed by Hofstede Insights and is based on research by Geert Hofstede. It consists of six dimensions.

THE 6 DIMENSIONS OF ORGANISATIONAL CULTURE

- D1 Means-oriented vs. goal-oriented
- D2 Internally driven vs. externally driven
- D3 Easy-going work discipline vs. strict work discipline
- D4 Local vs. professional
- D5 Open system vs. closed system
- D6 Employee-oriented vs. work-oriented



Contact us today to start your Organisational Culture Scan

+358 923 163 043

info@hofstede-insights.com