

EFFECTIVENESS OF MULTICULTURAL TEAMS

or, How to get the job done working in multicultural teams

WHAT IT IS ABOUT

The Effectiveness of Multicultural Teams workshop accelerates skills that are becoming **crucial leadership competences for managers** operating in today's globalized economy..

It develops ability for **communicating successfully and delivering top performance** of teams that include people of various nationalities.

Participants learn concepts and **practical tools** which help them understand the shared values, motivations, working culture, underlying logic and expectations of people who are of different national origin.

The program is based on the 6D[®] Model of Prof.Hofstede and provides **guidelines on how to be effective in getting the job done** when your team includes people from Bulgaria, as well as from other countries or choice.

WHO IT IS FOR

This workshop is perfect for **operations managers in ex-pat positions overseas**, or those who are managing teams including multiple nationalities.

The workshop is also suitable for **local top managers** reporting to global headquarters of foreign companies and interacting with foreign colleagues on a daily basis.

PRACTICAL OUTCOMES – participants are trained to understand:

- The different cultural ideas about what is an effective boss, competent employee and productive teamwork
- How to engage your subordinates when managing multinational teams
- How to motivate multinational teams for quality and deadline performance
- How to present your own point of view and persuade peer colleagues coming from different nationalities



In the course of more than 30 years of applying the Hofstede Model we have helped clients enhance business effectiveness, capitalize on cultural diversity and make corporate culture work in alliance with strategy.

Founded in 1985 upon the data-driven research model of renowned Prof. Geert Hofstede, we are an international consultancy represented in 37 countries around the world, and one of only two organizations licensed to work with the 6-D Culture data model for business trainings.

The strength of Hofstede Insights lays in the combination of science, experience and business expertise. We are a close-knit network, with a collective wealth of cultural know-how that is based on continuous learning and sharing of experience.

www.hofstede-insights.com



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Daniela is an Associate Partner of Hofstede Insights, senior consultant for California, USA, based in Los Angeles.

Daniela's lifelong career in international sales and marketing has brought her expert and hands-on knowledge about how to work with more than 25 nations in Europe, across the Russian Federation, the Balkan region, the Caucasus region, Middle East, United States and Mexico.

Daniela is a business consultant in the areas of cross-cultural communications, cultural diversity for business, intercultural marketing, global teams management, optimizing corporate culture for strategy and agility for CEOs.



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